

# Dan Berman

## EXPERIENCE

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### **BABY STEP, LLC**

Founder

Florida/Hybrid

June 2024-present

\*"Be a Better You, Support The Educational Process"; company offering professional development, training and technical assistance, coaching and support for parents, caregivers and educators

### **Temple Beth-El of St Petersburg**

Director of Education and Family Programming

St Petersburg, FL

August 2020-February 2024

- \* Supervised innovative K-12 educational programs, creating novel approaches to family engagement
- \* Increased enrollment by 400 percent within three years, and revenue through tuition and grants
- \* Developed community partnerships with LEAs and strategies for safe, collaborative activities and learning
- \* Curator of TBE Family Library, increasing access and highlighting books focusing on representation
- \* Interim Director of on-site ECC (Summer/Fall 2022) to ensure center licensure retention

### **Infant Massage USA**

President and Chairman of the National Board of Directors

National (Remote)

August 2018-January 2021 (PB)

- \* Oversaw and coordinated with non-profit Board of Directors, committees and Organization staff
- \* Coordinated advocacy effort to improve parent-child interactions, health and relationship-focused services
- \* Led organization through development of first strategic plan
- \* President Emeritus and Chair, National Nominating Committee (Jan 2021-present)

### **Children's Forum**

Project Manager/Independent Program Consultant

Florida (Remote)

August 2017-August 2018

- \* One year, grant funded position to oversee initiative to improve and increase DEI and cultural competence
- \* Coordinated and collaborated with community partners, government officials, statewide and K-12 school leaders, including arranging, leading and facilitating meetings and workgroups and building relationships
- \* Built coalitions and identified gaps, opportunities and funding needs and developed implementable strategies
- \* Carefully developed policy proposals for client and maintained regular communication

### **Edible Peace Patch Project**

Curriculum Consultant

St Petersburg, FL

Nov 2016-May 2017

- \* Developed hands-on, developmentally appropriate STEM curriculum, focused on science and nutrition
- \* Responsible for aligning program with Pinellas County Schools curriculum and state standards
- \* Worked with school leaders and teachers to ensure relevancy, engagement and buy-in
- \* Trained providers and volunteers responsible for implementing services
- \* Provided ongoing technical assistance and refinement of curriculum

### **Champions for Children**

FRANC Fatherhood Services Coordinator

Tampa, FL

Jan 2015-Dec 2016

- \* Promoted early engagement and positive interactions, through agency programs, services and partnerships
- \* Advocated through local community outreach and regional, state and national presentations
- \* Coordinated various intra-agency project teams to provide services for fathers

"Who's the Man?!" Program Director

May 2014-Dec 2016

- \* Created "Who's the Man?!", a grant funded program that helps new fathers bond with their babies
- \* Oversaw and ran day to day operations of multi-site, non-profit pilot program and ensure deliverables
- \* Led developmental playgroups daily for fathers and 0-18 month old children
- \* Collected and analyzed data, maintained records, and worked with funders to best use data and field research.

### **Early Learning Coalition of Pinellas County**

Training and Development Specialist

Clearwater, FL

Feb 2012-May 2014

- \* Developed, conducted and oversaw trainings and conferences for teachers, staff and stakeholders
- \* Provided ongoing on-site technical support and coaching to assist teacher success

### **JCC Preschool**

Director of Education

Tampa, FL

Nov 2010-February 2012

- \* In charge of all aspects of daily operation of non-profit program, including \$1,000,000+ annual budget
- \* Supervisor for diverse staff of 220 students and families and 45 employees

Assistant Director/ Early Childhood Grant Coordinator

June 2007-Nov 2010

- \* Arranged for and conducted staff training courses; maintain knowledge of all current education trends
- \* Collaborated with team members as needed to problem solve and facilitate team planning
- \* Extensive communication and collaboration with parents, county officials, funders and community partners

## **EDUCATION**

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**B.S. degree in Education**

**Boston University**

Cum Laude Mr. School of Education 2004

**M. Ed. degree in Child Studies**

**Vanderbilt University, Peabody College**

## **CERTIFICATIONS AND TRAINING**

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(Sample certifications. Full list available upon request)

Florida DCF Child Care 45 Clock Hours and over 90 additional DOE training hours

Postgraduate Certificate in Advanced Educational Leadership- Harvard University

Merit Nonprofit Professional Development- Bronze and Silver Badge in:

- \* Mission-Focused Leadership
- \* Organizational Capacity
- \* Diversity, Equity and Inclusion
- \* Volunteer Engagement
- \* Performance Assessment
- \* Marketing
- \* Grantmaker Relationships
- \* Community Leadership
- \* Environmental Context

Bridges Out of Poverty Trainer

Youth Mental Health First Aid

Level II Background Screened

Notary Public- State of Florida

## **RECOGNITIONS, BOARD MEMBERSHIP AND SKILLS**

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[Pinellas County Licensing Board Advisory Committee](#) Expert in field of Education (2022-present)

Pinellas Chapter of NAEYC: President (2016-18) President-Elect (2014-16) Policy Chair (13-14)

[Tampa Bay Business Journal](#) 2015 Up and Comer Award- Top professional under 40 years old

[Business Observer Florida](#)- 40 under 40 Professionals Award Winner, 2019

Pinellas Advocates for Children and Families (PACF)- Consultant to Board (2013-2015)

Busch Gardens Education Advisory Board (2009-2011)

Expert with technology (MS Office 365, Google suite, multimedia technology, social media, Zoom)

Languages: English (fluent), Spanish (Basic)

## **REFERENCES**

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**Angela Loring Tufts**, previous FLAEYC President and Pinellas AEYC/ELC Pinellas colleague

■ [REDACTED] ■ [REDACTED]

**Dr. Mary Kay Keller**, Board President of Infant Massage USA

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