



Florida Association for the  
Education of Young Children

## 2025 Sponsor and Exhibitor Opportunities



## Building Strong Foundations!

Each year, **FLAEYC** hosts Florida's premier Early Childhood Education Annual Conference that brings its members and other individuals within the ECE community together, and we are excited to provide you with the opportunity to put your company/organization's name front and center for our conference attendees and their colleagues.

The **2025 FLAEYC Annual Conference** will be held from **October 17-19** at the **OMNI Championsgate, Orlando, FL**. We are pleased to provide professional development sessions on Quality Practices in Early Learning for Florida's children. We are confident that we will all be "*Building Strong Foundations*" together during and after this experience!

**PRE-CONFERENCE STARTS OCTOBER 15th!**

## The Florida Association for the Education of Young Children (FLAEYC) is a membership organization.

- In existence nearly 70 years and affiliated with SECA and NAEYC
- Represents the standard of quality in Early Childhood Education
- Serves over 3,000 members across the full ECE spectrum: Directors/Owners, Program Administrators, ECE Educators/Teaching Staff and College/University Faculty
- Provides year-round engagement for our Partners and Sponsors
- Serves public and private childcare and family childcare centers

### Why Should You Become a Sponsor?

Sponsor opportunities at the FLAEYC Annual Conference offer high visibility for your company or organization, leading to new partnerships, expanded networks, new clientele, and increased traffic to your organization's website. With over 1,000 attendees at last year's conference, this is an exciting time for businesses, organizations, companies, and other interested parties to sponsor or exhibit at the 2025 FLAEYC Annual Conference.

We created the following sponsorship opportunities with you in mind. Each sponsorship level offers opportunities to promote your brand and share your message with future customers that include early childhood educators, leaders, and advocates in the ECE field throughout Florida.

For more information or questions on how you can become a 2025 FLAEYC Annual Conference Sponsor, please contact Wendy Occhipinti, FLAEYC Executive Director, at [wendyo@flaeyc.org](mailto:wendyo@flaeyc.org). We would love to speak to you about joining us in Orlando in October!

### Sponsorship Levels

**Note:** Exact amount, plus additional branding opportunities may be negotiated. Specific Benefits follow.

- **Platinum Sponsorship** - \$12,000 Cash Payment
- **Gold Sponsorship** - \$6,000 Cash Payment
- **Silver Sponsorship** - \$4,200 Cash Payment
- **Bronze Sponsorship** - \$2,000 Cash Payment
- **Friend of FLAEYC** - Minimum \$500 Donation

# Sponsorship Levels

\* Exact amount, plus additional branding opportunities, may be negotiated.

Pay \$12,000  
for Platinum  
Level Benefits

## PLATINUM

- Logo Listing in Event App, Event Website, and Printed Conference Program
- Five Free Staff Registrations
- Attendee Email List (2 weeks prior and 2 weeks postconference)
- Two Social Media Messages Preconference
- Conference Bag Insert
- Prime 20 x 20 Exhibitor Booth
- One Full-Page Ad (front inside cover or back inside cover)
- Listed on Exclusive Platinum Sponsor Thank You Poster
- Platinum Sponsor Recognition Slide in Every General Session Event
- One Complimentary Hotel Room for Three-Night Stay During Conference
- Two Social Media Messages Preconference
- Four Prescheduled Push Notifications

Pay \$6,000  
for Gold  
Level Benefits

## GOLD

- Logo Listing in Event App, Event Website, and Printed Conference Program
- Three Free Staff Registrations
- Attendee Email List (2 weeks prior and 2 weeks postconference)
- 10 x 10 Exhibitor Booth in prime location
- One Social Media Message Preconference
- Conference Bag Insert
- Two Prescheduled Push Notifications
- One Full-Page Ad
- Listed on Gold Sponsor Thank You Poster

Pay \$4,200  
for Silver  
Level Benefits

## SILVER

- Logo Listing in Event App, Event Website, and Printed Conference Program
- Three Free Staff Registrations
- Attendee Email List (2 weeks prior and 2 weeks postconference)
- 10 x 10 Exhibitor Booth in prime location
- One Social Media Message Preconference
- Conference Bag Insert
- One Half-Page Ad
- Listed on Silver Sponsor Thank You Poster

Pay \$2,000  
for Bronze  
Level Benefits

## BRONZE

- Logo Listing in Event App, Event Website, and Printed Conference Program
- Two Free Staff Registrations
- Attendee Email List (2 weeks prior and 2 weeks postconference)
- 10 x 10 Exhibitor Booth
- One Quarter-Page Ad
- Conference Bag Insert
- Listed on Bronze Sponsor Thank You Poster

# FRIEND OF FLAEYC SPONSORSHIP

- Minimum \$500 donation to receive Friend Sponsor Benefits
- Recognition on FLAEYC Conference Program, App, and Website

**Please Note:** Additional branding opportunities are only available for Bronze Sponsors and higher.

## PROGRAM ADVERTISING

The conference program is distributed to all participants. Attendees reference this publication as a resource during and after the conference, making it an excellent, cost-effective way to get your message to attendees.

Advertising in the program is charged according to the size of the advertisement. Print ready ads should be submitted to the national office **no later than July 15, 2025**. Contact [info@flaeyc.org](mailto:info@flaeyc.org) to purchase your ads.

**Later entries may or may not be included in the printed materials.**

Ad Size	Dimensions (w x h)	Cost
Quarter Page	3.5 x 4.725"	\$250
Half Page	7.375 x 4.725"	\$500
Full Page	3.5 x 9.65"	\$1000
Inside Front Cover	Reserved for Platinum Sponsors	

## Bag Inserts

**Cost: \$500**

All registered attendees will receive a bag when they pick up their registration materials. Bag inserts are a key opportunity for attendees to be exposed to your organization at the outset of the conference. You can send your brochure, pamphlet, pens, notepads, or any other item, and it will be included in the official conference tote bag. Bag inserts must meet size requirements. Liquid samples must be sealed to prevent leaking or they cannot be included in the bags. Information regarding where to send bag inserts will be emailed to you as we get closer to the event date. FLAAYC may not be able to include later submissions.



## EXHIBITORS

### Booth Includes:

- Wi-fi
- 2 folding chairs
- 1 wastebasket
- 6-foot draped table
- 10 x 10 booth

### **Non-Profit Section Includes:**

- Wi-fi
  - 2 folding chairs
  - 1 wastebasket
  - 6 foot draped table
- \*\* (non-profit section does not include a 10 x 10 booth space within the exhibit hall)**

**Please Note:** If a non-profit organization would like to have a booth, they must upgrade to an exhibitor level.

### Exhibitor Fees:

- **Standard Exhibitor Booth: \$900**  
(10 x 10)
- **Small Business Booth: \$400**  
(10 x 10 in Small Business Section)
- **Non-Profit Table: \$250**  
(no exhibit booth)

### Exhibitor Hours:

**Thursday Oct. 16: 1:00pm - 4:30pm**  
Exhibitor Setup

**Thursday Oct. 16: 5:00pm - 7:00pm**  
Exhibit Hall Opening Reception

**Friday October 17: 7:15am - 4:30pm**

**Saturday Oct 18: 7:15am - 2:00pm**

**Saturday Oct 18: 2:00pm - 5:00pm**  
Exhibitor Breakdown

# Exhibiting Terms & Conditions

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## **Each Exhibitor Receives:**

- 2 exhibitor passes.
- **Note:** All persons attending the conference and/or staffing your booth MUST be registered for the conference. Additional exhibitor registrations are offered at a discounted rate.
- To guarantee exhibitor information in our program, exhibit space must be purchased by August 1, 2025. **Note:** there is limited exhibition space and we do expect all booths to sell out.
- Electricity and AV equipment are the financial responsibility of the exhibitor.
- FLAAYC does not guarantee any exhibitors' non-compete rights.
- All exhibitors are required to set up Thursday, Oct 16, 2025, from 1:00pm - 4:00pm.
- As a courtesy to conference attendees, exhibitors should not dismantle, pack, or remove items **before 2:00pm on Saturday, Oct 18, 2025**. Any exhibitor dismantling their booth prior to this time may be charged an early departure fee.
- Each exhibitor is required to donate a door prize worth \$100 to FLAAYC's exhibit hall raffle. This will be collected upon arrival on Thursday, October 16th.



## **Additional Branding Opportunities\***

Tote Bag insert  
Branded Conference Bag  
Play Symposium Sponsor  
NAEYC Accreditation Sponsor  
Leadership Symposium Sponsor  
Friday Keynote Sponsor  
Saturday Keynote Sponsor

Dance Party Sponsor  
Sunday Keynote Sponsor  
Exhibit Hall Reception Sponsor  
Attendee Wi-fi Sponsor  
Branded Lanyard Sponsor  
360 Booth

**We are open to additional branding opportunities if you have any suggestions!**

**\*Please Note:** Donated items must have impact of reducing FLAAYC budgeted expenses and benefit attendees of conference in general.

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**For more information, please contact Wendy Occhipinti at [wendyo@flaeyc.org](mailto:wendyo@flaeyc.org)**



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## Ready to Apply?

Please contact Wendy Occhipinti  
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**Link to Sponsor**



**Link to Exhibit**