



Florida Association for the
Education of Young Children

2024 Sponsor and Exhibitor Opportunities



Shaping Bright Futures Together!

Each year, **FLAEYC** hosts Florida's premier Early Childhood Education Annual Conference that brings its members and other individuals within the ECE community together, and we are excited to provide you with the opportunity to put your company/organization's name front and center for our conference attendees and their colleagues.

The **2024 FLAEYC Annual Conference** will be held from **October 15-20** at the **Omni ChampionsGate, Orlando, FL**. We are pleased to provide professional development sessions on Quality Practices in Early Learning for Florida's children. We are confident that we will all be "*Shaping Bright Futures Together*" during and after this experience!

The Florida Association for the Education of Young Children (FLAEYC) is a membership organization.

- In existence nearly 70 years and affiliated with SECA and NAEYC
- Represents the standard of quality in Early Childhood Education
- Serves over 3,000 members across the full ECE spectrum: Directors/Owners, Program Administrators, ECE Educators/Teaching Staff and College/University Faculty
- Provides year-round engagement for our Partners and Sponsors
- Serves public and private childcare and family childcare centers

Why Should You Become a Sponsor?

Sponsor opportunities at the FLAEYC Annual Conference offer high visibility for your company or organization, leading to new partnerships, expanded networks, new clientele, and increased traffic to your organization's website. With over 1,100 attendees at last year's conference, this is an exciting time for businesses, organizations, companies, and other interested parties to sponsor or exhibit at the 2024 FLAEYC Annual Conference.

We created the following sponsorship opportunities with you in mind. Each sponsorship level offers opportunities to promote your brand and share your message with future customers that include early childhood educators, leaders, and advocates in the ECE field throughout Florida.

For more information or questions on how you can become a 2024 FLAEYC Annual Conference Sponsor, please contact Wendy Occhipinti, FLAEYC Executive Director, at wendyo@flaeyc.org. We would love to speak to you about joining us in Orlando in October!

Sponsorship Levels

Note: Exact amount, plus additional branding opportunities may be negotiated. Specific Benefits follow.

- **Platinum Sponsorship** - \$12,000 Cash Payment
- **Gold Sponsorship** - \$6,000 Cash Payment
- **Silver Sponsorship** - \$4,200 Cash Payment
- **Bronze Sponsorship** - \$2,000 Cash Payment
- **Friend of FLAEYC** - Minimum \$500 Donation

PLATINUM SPONSORSHIP

- Pay at least \$12,000 and receive Platinum Sponsor benefits.
- Enhance your brand through additional branding opportunities!

PLATINUM BENEFITS

Logo Listing in Event App, FLAEYC Website, and Printed Conference Program

Free Staff/Gift Registrations - maximum of five (5)

Attendee Email List (one month prior to and two (2) weeks post conference)

Listed as Platinum Sponsor on all Conference Emails with Link to Sponsor Website

Conference Bag Insert (sponsor to provide 1500 approved materials)

Prime 20 x 20 Exhibitor Booth

One Full Page Ad in Conference Brochure (front inside cover or back inside cover)

One Conference Thank You to Platinum Sponsor Sign Displayed at Event Entrance

Platinum Sponsor Recognition Slide with Logo in Every General Session Event

One (1) Complimentary Hotel Room for Three (3) Night Stay During Conference

Two (2) Social Media Messages Pre and Post Conference (created by sponsor)

Dedicated Sponsor Email Blast to Our 10000+ Email List

Four (4) Prescheduled Push Notifications to Attendees Through Event App



GOLD SPONSORSHIP

- **Pay at least \$6,000 and receive Gold Sponsor benefits.**
- **Enhance your brand through additional branding opportunities!**

—● **GOLD BENEFITS**

Logo Listing in Event App, FLAEYC Website, and Printed Conference Program

Free Staff/Gift Registrations - maximum of five (5)

Attendee Email List (one month prior to and two (2) weeks post conference)

One Social Media Message Pre Conference (created by sponsor)

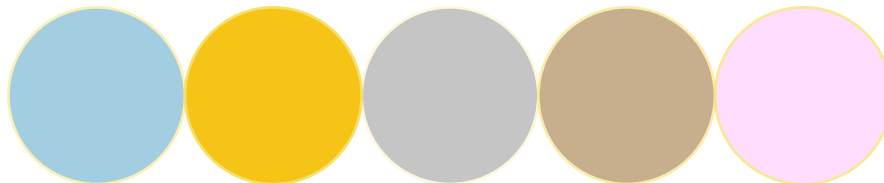
Premium 10 x 10 Exhibitor Booth

Conference Bag Insert (sponsor to provide 1500 approved materials)

Two (2) Prescheduled Push Notifications to Attendees Through Event App

One Full Page Ad Placement in Conference Program

Listed on Gold Sponsor Thank You Poster Displayed Near Exhibit Hall





SILVER SPONSORSHIP

- Pay at least \$4,200 and receive Silver Sponsor benefits.
- Enhance your brand through additional branding opportunities!



SILVER BENEFITS

Logo Listing in Event App, FLAEYC Website, and Printed Conference Program

Free Staff/Gift Registrations - maximum of three (3)

Attendee Email List (one month prior to and two (2) weeks post conference)

Standard 8 x 10 Exhibitor Booth

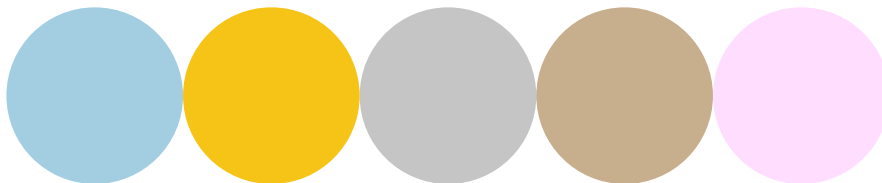
One Social Media Message Pre Conference (created by sponsor)

Conference Bag Insert (sponsor to provide 1500 approved materials)

One Scheduled Push Notification to Attendees Through Event App

One Half Page Ad Placement in Conference Program

Listed on Silver Sponsor Thank You Poster Displayed Near Exhibit Hall





BRONZE SPONSORSHIP

- Pay at least \$2,000 and receive Bronze Sponsor benefits.
- Enhance your brand through additional branding opportunities!

BRONZE BENEFITS

Logo Listing in Event App, FLAEYC Website, and Printed Conference Program

Free Staff Registration - two (2)

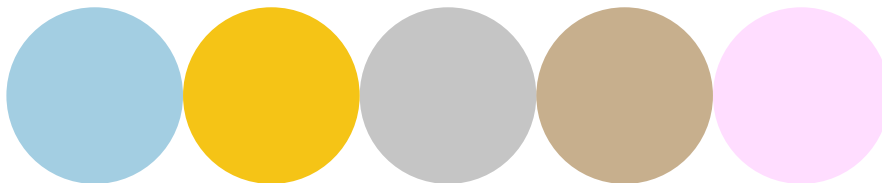
Attendee Email List (one month prior to and two (2) weeks post conference)

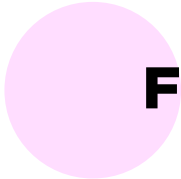
Standard 8 x 10 Exhibitor Booth

One Quarter Page Ad Placement in Conference Program

Conference Bag Insert (sponsor to provide 1500 approved materials)

Listed on Silver Sponsor Thank You Poster Displayed Near Exhibit Hall





FRIEND OF FLAEYC SPONSORSHIP

—● Minimum \$500 donation to receive Friend Sponsor Benefits.

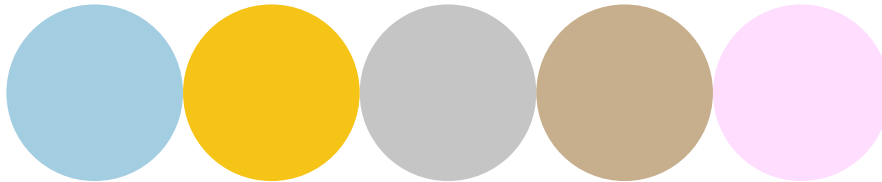
—● FRIEND OF FLAEYC BENEFITS

Recognition on FLAEYC Conference Program

Recognition on FLAEYC Conference App

Recognition on FLAEYC Website

Please Note: Additional branding opportunities are only available for Bronze Sponsors and higher.



EXHIBITOR OPTIONS

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Exhibitor Booth (10 x 10)	\$900
Small Business Booth (8 x 10 in Small Business Section)	\$400
Non-Profit Table (6' Table in Non-Profit Section)	\$250

Please Note: If a non-profit organization would like to have a booth, they must upgrade to an exhibitor level.

Additional Branding Opportunities*

**Tote Bag insert
Branded Conference Bag
Play Symposium Sponsor
NAEYC Accreditation Sponsor
Leadership Symposium Sponsor
Friday Keynote Sponsor
Saturday Keynote Sponsor
Dance Party Sponsor
Sunday Keyote Sponsor
Exhibit Hall Reception Sponsor
Attendee Wifi Sponsor
Branded Lanyard Sponsor
360 Booth**

We are open to additional branding opportunities if you have any suggestions!

***Please Note:** Donated items must have impact of reducing FLAAYC budgeted expenses and benefit attendees of conference in general.

