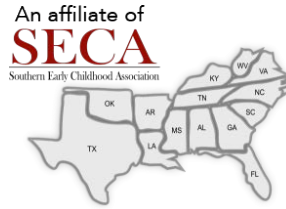




Florida Association for the
Education of Young Children



An Affiliate
of **naeyc**

EXECUTIVE DIRECTOR REPORT

FLAEYC Board Meeting, February 13, 2019

1. CONFERENCE PLANNING:

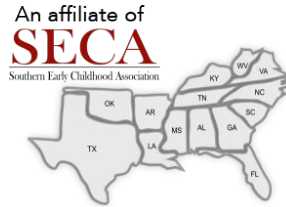
- a. Conference Products are in development, with the date of Feb. 15 set as deadline for following products:
 - Presentation Proposal RFP
 - Exhibitor Application
 - Sponsor Package
 - Save the Date email Card
- b. Sponsorships-
 - Previous Sponsors are being contacted to determine if they will provide a sponsorship for this year. We are looking at other conferences to find companies that might want to join us.
- c. Registration
 - Instead of utilizing Membership Works for Registration, we are going to use the event registration data system that has been developed by the Forum. The initial cost for FLAEYC will be the same as the cost for Membership Works, but that is for set-up expenses.
 - The set-up process should be complete in time for an April launch of the registration.
- d. Special Speakers
 - Friday Keynote- Dana Winters, Fred Rogers Center has been contacted and has indicated that she is available to join us. WT
 - Leadership Summit- The focus of this Summit will be best business practices for child care programs.

2. CHAPTER ADMINISTRATION:

- a. CAC Meeting, Jan. 31- 12 Chapters participated on this call, with Rebekah Reneke, Chair managing the meeting.
- b. Survey regarding future meeting date and time has been sent to all, with the deadline of Feb. 12



Florida Association for the Education of Young Children



An Affiliate of **naeyc**

3. CHILDREN’S WEEK: The list below shows the checks received and commitments made at this time. During the Jan. 31 Chapter Advisory Council meeting, the Chapters were reminded of this request.

The total sponsorship amount is \$2,500 for a State Partner Level. This will provide FLAEYC with two display tables- One inside the Capital and the second one outside in the activity area, 10 seats at the Monday evening Advocacy Dinner and the FLAEYC Logo on Children’s Week materials.

Robbie Matthews, Chair of Children’s Week Committee, has provided the attached memo regarding the FLAEYC Activity table.

- Checks Received:
 - Palm Beach- \$200
 - Pinellas- \$250
- Commitments
 - South Florida Collaborative- \$250
 - The Creative Learning Center- \$300 (Emilu Alvarez, Director/Owner)
- Total- \$1,000 currently received, or commitment made

4. MEMBERSHIP:

- a. NAEYC, January 2019- 2749
- b. SECA, January 2019- 270
- c. TOTAL- 3,019

5. PUBLIC POLICY FORUM TEAM FINAL LIST

Chris Duggan

Megan Oates

Stephanie DeScalzo

Flora Oynick

Theodore Gillete

Paul Scharf

Norma Schwartz

Wilma Robles- Menedez

Jaanna Swanson

Danielle Jennings