



Florida Association for the
Education of Young Children



An Affiliate
of **naeyc**

2019 FLAEYC Annual Conference **Sponsorships Opportunities**

Who is FLAEYC?

***FLAEYC is a specialized community of
early care and education professionals in Florida.***

The Florida Association for the Education of Young Children (FLAEYC) is a membership organization that serves early childhood educators, including teachers, program administrators, and college and university faculty. Members of our association are advocates and professionals in the field who promote high-quality learning for all young children. They are employed in a variety of early care and education programs, from private for-profit child care centers and family child care homes to publicly-funded Head Start and VPK programs.

Let us connect you with our members!

Each year, FLAEYC hosts an Annual Conference that brings its members and other individuals within the early care and education community together, and we are excited to provide you with the opportunity to put your company/organization's name front and center for our conference attendees and their colleagues throughout Florida.

The 2019 FLAEYC Annual Conference will be held on **September 6 – 8, 2019** at the **Rosen Shingle Creek in Orlando, FL**. This year's event will also include state agency meetings (Wednesday, September 4) and a special pre-conference event (Thursday, September 5). The theme for the **2019 FLAEYC Annual Conference** is ***Best Practices in Early Learning for Florida's Children.***

Why Should You Become a Sponsor?

Sponsor opportunities at the FLAIEYC Annual Conference offer high visibility for your organization, which can lead to new partnerships, expanded networks, new clientele, and increased traffic to your organization's website. With more than 1,000 attendees at last year's conference, this is an exciting time for businesses, organizations, companies, and other interested parties to sponsor the 2019 FLAIEYC Annual Conference.

We created the following sponsorship opportunities with you in mind. Each sponsorship level offers opportunities to promote your brand and share your message with future customers that include early childhood educators, leaders, and advocates in the child care field throughout Florida.

For more information or questions on how you can become a 2019 FLAIEYC Annual Conference Sponsor, please contact Chris Duggan, FLAIEYC Executive Director, at cduggan@flaieyc.org or 850-264-9211. We would love to speak to you about joining us in Orlando in September!

➤ **Platinum Sponsorship - \$6,500 cash contribution**

✓ *Or \$5,000 cash + in-kind donations (\$1,500 minimum value)*

➤ **Gold Sponsorship - \$4,500 cash contribution**

✓ *Or \$3,500 cash + in-kind donations (\$1,000 minimum value)*

➤ **Silver Sponsorship - \$3,000 cash contribution**

✓ *Or \$2,000 cash + in-kind donations (\$1,000 minimum value)*

➤ **Bronze Sponsorship - \$1,250 cash contribution**

✓ *Or \$750 cash + in-kind donations (\$500 minimum value)*

➤ **Friend of FLAIEYC - \$500 cash contribution**

Example In-Kind Donations:

- Branded Conference Bags/Totes
- Sponsored special receptions/events such as FLAIEYC Member Breakfast
- Branded Lanyards
- Branded Notepads or Pens
- Prizes for raffles and other giveaways
- Signage

Platinum Sponsorship Benefits

- Premium Exhibition Space
 - ✓ *Largest amount of foot traffic and visibility*
 - ✓ *Note: Six spaces available; first come, first served basis*
- Listing as Platinum sponsor on conference mobile event app*
- Year-round sponsor logo placement on the FLAEYC website**
- FLAEYC membership email list shared with sponsor following the conference
 - ✓ *Spring/Summer 2020*
- Sponsor informational flyers or leaflets to be included in conference attendee bags
- Four digital ads in FLAEYC conference email blasts
 - ✓ *Pre-conference*
 - *1 email with content & images provided by sponsor*
 - *1 conference-related content email with sponsor included in message*
 - ✓ *Post-conference*
 - *1 email with content & images provided by sponsor*
 - *1 “thank you” group email listing all Platinum level sponsors*
- Four social media posts with content provided by sponsor***
- Opportunity to address and welcome conference attendees (podium time) at a conference sponsored event****



Gold Sponsor Benefits

- Exhibition Gold+ Space
 - ✓ *Reserved prime booth location – 16 x 10 space*
 - ✓ *Note: limited number of spaces available; first come, first served basis*
- Listing as Gold sponsor on conference mobile event app*
- Year-round sponsor logo placement on the FLAEYC website**
- Three digital ads in FLAEYC conference email blasts
 - ✓ *Pre-conference*
 - *1 email with content & images provided by sponsor*
 - *1 conference-related content email with sponsor included in message*
 - ✓ *Post-conference*
 - *1 “thank you” group email listing all Gold level sponsors*
- Three social media posts with content provided by sponsor ***
- Recognition at conference sponsored activity or event



Silver Sponsor Benefits

- Exhibit Hall Space
 - ✓ *8 x 10 booth space in Exhibit Hall*
 - ✓ *Note: limited number of spaces available; first come, first served basis*
- Listing as Silver sponsor on conference mobile event app*
- Year-round logo placement on the FLAEYC website**
- Two digital ads in FLAEYC conference email blasts
 - ✓ *Pre-conference*
 - *1 email with content & images provided by sponsor*
 - ✓ *Post-conference*
 - *1 “thank you” group email listing all Silver level sponsors*
- Two social media posts with content provided by sponsor ***



Bronze Sponsor Benefits

- Listing as Bronze sponsor on conference mobile event app*
- Year-round logo placement on the FLAEYC website**
- One digital ad in FLAEYC conference email blasts
 - ✓ *Pre-conference or post-conference (sponsor choice)*
 - *Email content & images provided by sponsor*
- One social media post with content provided by sponsor ***
- Recognition at the conference activity or event



Friend of FLAEYC Benefits

- Listing as Friend of FLAEYC on conference mobile event app*
- Year-round logo placement on the FLAEYC website**
- One (1) social media post with content provided by sponsor ***

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*The mobile event application, Yapp, (www.yapp.us) will be used in place of the printed conference programs and brochures. The app is a green, earth-friendly option to share conference schedule, sponsor brands, and other important news.

**Sponsor logos will be linked to company/organization's website and displayed at www.flaeyc.org for one full year following the conference, September 2019 - September 2020

***Social media posts included on Facebook, Twitter, and Instagram. Sponsor must indicate their preferred social media platforms and provide company links.

****Sponsor and FLAEYC will discuss and agree upon event. Length at the podium will not exceed 10 minutes.

FLAEYC would like to say **THANK YOU** to its
2018 FLAEYC Annual Conference Sponsors

The FLAEYC Annual Conference would not be possible without your support!

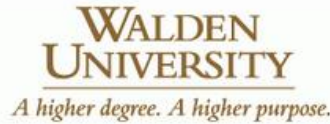
PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



FRIENDS OF FLAEYC



We appreciate your continued and future support for the
2019 FLAEYC Annual Conference:
Best Practices in Early Learning for Florida's Children